

HOUSING NEIGHBORHOOD *and* PRESERVATION COMMUNITY SURVEY



Some topline stats

- There were a total of **272 responses**:
 - **94% CH residents**, 5% UH, 1% former/elsewhere
 - **82% of respondents live in single family homes**; 9% in apartments; 6% duplex; 3% in condos/townhouses
 - **85% homeowners**; 14% renters; 1% other
 - **27% have lived in their homes 1-5 years**; 22% 15-30 yrs; 17% 30-45 yrs; 13% 5-10 yrs; 9% 0-1 yrs; 8% 10-15 yrs; 4% more than 45 yrs
 - **75% live with 2-5 people**; 24% live alone; 1% live with 6 or more people
 - **81% live on streets with single family homes**; 15% have both single family and apartment buildings; 4% have only apartment buildings

Some topline stats (cont'd.)

- There were a total of **272 responses**:
 - **63% identified as female**; 30% as male; 5% preferred not to say; 2% as transgender/nonbinary
 - **24% were ages 70-80**; 21% were ages 60-69; 19% were ages 30-39; 14% were 50-59; 14% were 40-49; 6% were ages 18-29; 2% were over the age of 80
 - **80% identified as White**; 8% identified as Black; 7% preferred not to say; 3% identified as multi-racial; 1% identified as LatinX; 1% identified as Asian

HOUSING

PART ONE: Tell us everything about your dwelling

Respondents are most interested in:

- City's future plans about housing development - 144 respondents rated as “very interested”
- Racial justice & equity in the Heights - 130 rated as “very interested”
- Employing home services and repair personnel - 115 rated as “very interested”
- Resources regarding housing preservation - 106 rated as “very interested”
- How to deal with nuisance conditions or conduct in my neighborhood - 97 rated as “very interested”
- Financing for home improvements - 92 rated as “very interested”
- Better internet service - 91 rated as “very interested”
- Assistance for elders aging in place - 89 rated as “very interested”
- How to deal with blighted houses near me - 88 rated as “very interested”

Respondents are least interested in:

- Resources for first-time home buyers - 120 rated as “not interested”
- Resources on foreclosure procedures - 115 rated as “not interested”
- Resources about renter's rights & responsibilities - 100 rated as “not interested”

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- Bad/absentee landlords (21)
- Individual home upkeep (18)
- City responsiveness/transparency (15)
- Crime/Safety (12)
- Code compliance/enforcement (12)
- Affordable housing (10)
- Vacant homes/properties (10)
- Greenspace (10)
- Improved infrastructure (10)
- Neighborhood investment (8)



What do you love most about your dwelling?

Top 10 Answers:

- Neighborhood/Location (47)
- Character/Unique (36)
- Historic (35)
- Yard/Garden (22)
- Size (21)
- Architecture (20)
- Proximity to Assets (20)
- Neighbors (19)
- Design/Layout (18)
- Porch/Deck (13)

[illegible]

- Bathroom (38)
- Landscaping (35)
- Kitchen (33)
- Porch/Deck (25)
- Garage (23)
- Windows (21)
- Air conditioning (18)
- Finish basement (18)
- Solar panels (16)
- General repairs (14)

NEIGHBORHOOD

PART TWO: Location, location, location!

[illegible]

Top 10 Answers:

- Coventry (26)
- Noble (24)
- Cedar Lee (18)
- Grant Demming (16)
- Cedar Fairmount (12)
- Euclid Golf (8)
- Cleveland Heights (8)
- University Heights (8)
- Royal Heights (6)
- Millikin (6)

Respondents identified these as the most important issues:

- Access to sidewalks (179)
- Safety & crime prevention (178)
- Sustaining diversity in the whole community (166)
- Property taxes (162)
- Future use for vacation properties & land (151)
- Litter/trash pick up (143)
- Depletion of the city's tax base (143)
- Increase owner occupancy (143)
- Access to green space (136)
- Affordable housing (120)

Respondents identified this as the least important issue:

- Residential parking (84)

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- Neighbors (80)
- Walkability (74)
- Proximity to assets (63)
- Trees (43)
- Sense of belonging (32)
- Diversity (31)
- Greenspace (26)
- Architecture (26)
- Quiet (14)
- Homeowner pride (12)

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Where do you see opportunities for preserving your neighborhood?

Top 10 Answers:

- Reduce predatory landlords (29)
- Enforce ordinances/codes/laws (23)
- Support for home improvements (21)
- Build greenspace (19)
- Reduce empty lots/properties (18)
- Fill empty storefronts/support businesses (17)
- Historic preservation (16)
- Property maintenance (15)
- Community solidarity (14)
- Support the schools (11)

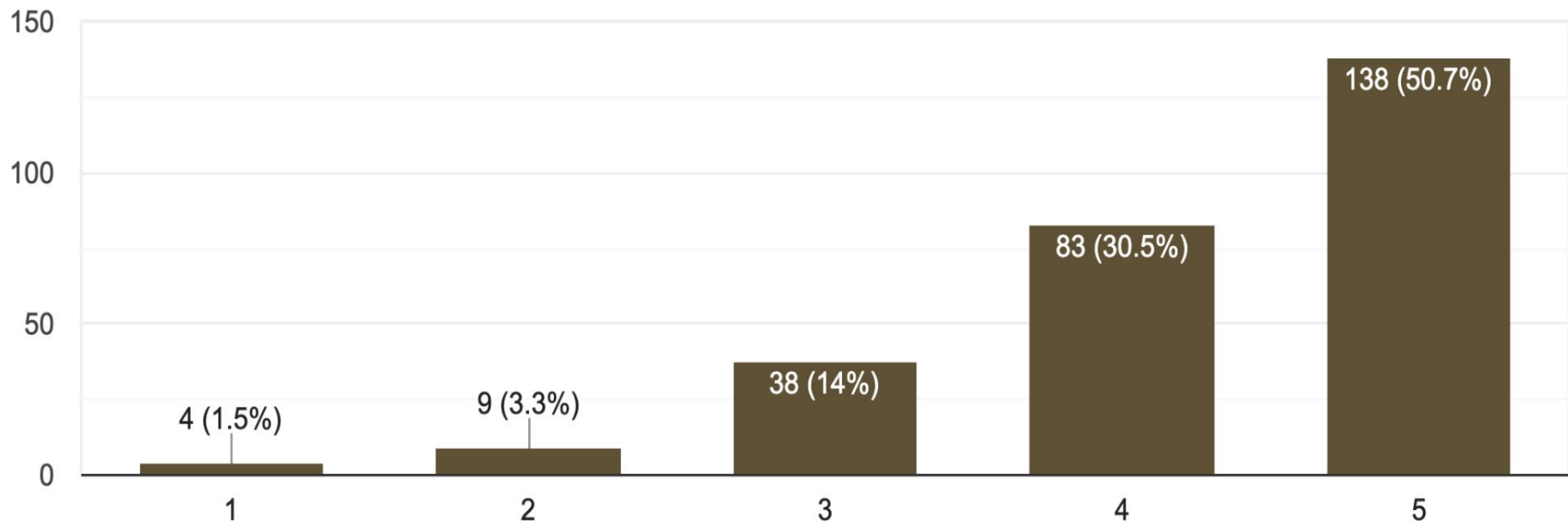
Respondents identified these as the most important factors for choosing their neighborhood:

- Cost of housing (197)
- Type of housing (169)
- Proximity to assets (157)
- Sense of safety (149)
- “It feels like home”/sense of belonging (144)
- Proximity to greenspace (123)

Respondents identified this as the least important factor in choosing their neighborhood:

- Proximity to schools (92)

272 responses

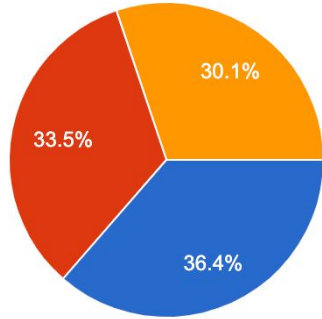


50.7% of respondents feel “very at home” in their neighborhood.

RENTERS ONLY: that number drops to 23.7% feel “very at home” with the average being 3.9.

Block Clubs and Neighborhood Groups

Does your neighborhood have a group?



Yes - 36.4%

No - 33.5%

Unsure - 30.1%

Technology Used to Connect with Neighbors:

- Nextdoor (187)
- Facebook/general (95)
- Facebook Group (51)
- None (47)
- Zoom (24)
- Instagram (19)
- Email (13)
- Phone/Text (5)
- Buy Nothing (2)
- Twitter (1)

How did you learn about the group?





Are there additional issues not included that you'd like to add?

Most of the responses identified things that were covered in the survey. Some unique responses include:

- More volunteerism
- More cohesion/strong communication
- Public art
- Snow removal
- Youth programs

ACTION

What do you care enough about to act upon?

Respondents identified these as what they'd be most willing to take action on:

- Have opportunities to get to know neighbors (99)
- Participate in neighborhood litter cleanup (98)
- Improving safety (97)
- Creating neighborhood group/block club (79)
- Advocating for sidewalk repair (78)

Respondents identified these as what they'd be least willing to take action on:

- Improving residential parking (172)
- Advocating for/creating a pocket park (92)
- Advocate for more/improved public transportation (92)
- Advocating for bike lanes (88)
- Advocating for or helping to create a community garden (82)

TAKEAWAYS

...and hot takes

Topline Takeaways:

- Respondents want improved communication/transparency with the City
- Respondents want clear methods and procedures for dealing with bad or absentee landlords.
- Respondents want a proactive plan to deal with vacant/abandoned or blighted properties.
- Respondents want to create a greater sense of equity across the city as a whole.
- Respondents identified safety and sustainability as top priorities in their neighborhoods/dwellings.

What people love the most:

- Neighbors, neighborhoods, and, of course, the trees.

What is surprising:

- ZERO of our action-oriented topics had “very willing” to take action as a result, while FIVE topics’ most popular response was “not at all willing” to take action.

FACTS ABOUT

Who what when where why how

OUR STATS

About this survey:

This survey was created and distributed as part of the [Crowdsourced Conversations Forum Series](#), being conducted in partnership with FutureHeights, Cleveland Heights Green Team, Home Repair Resource Center, City of Cleveland Heights Racial Justice Task Force, Racial Inequity Repair Committee of Forest Hill Church, representatives of Cleveland Heights City Council, and more.

Survey data was collected from May 4th through May 25th, 2022. Respondents completed an online-only Google Form that was distributed via email, on social media, through the media, and via fliers.

This survey data analysis was completed by FutureHeights and shared with forum series partners, including elected officials, and is available for the community to review.

Any questions, please contact Sarah - swolf@futureheights.org.