Future leights promotes a vibrant and sustainable future for Cleveland Heights and University Heights through innovative ideas and civic engagement.

NO. 27 NOVEMBER 2010

YEAR IN REVIEW

From the President & Executive Director



Everybody talks about sustainability these days, which is a good thing. But the word begins to lose its impact when used so often. FutureHeights was founded almost a decade ago with values based upon sustainability: of our neighborhoods, local businesses, and infrastructure. So it's our word, too, we're built upon it. Not because it's catchy or "in", but because it is the very essence of our organization.

Sustainable communities exist when people are involved in building their community for long-term benefit. And FutureHeights' goal is to get residents engaged in doing just that...building a truly sustainable community. So, what's this mean, anyway? To FutureHeights, sustainability means vibrant commercial districts; it means thriving, historic neighborhoods; and it means active and informed participation in community decision-making. And this year our efforts focused on all of these.



For example, FutureHeights hosted a workshop specifically designed for small businesses with a keynote address from Jeff Milchen, Executive Director of the American Independent Business Alliance. As a result, local business owners are launching the Heights Independent Business Alliance, a merchant association serving businesses in Cleveland Heights and University Heights.

This Spring, FutureHeights was instrumental in co-facilitating the Heights Sustainability Forum. At this half-day event, more than 50 community leaders met to discuss the many ways of 'greening' our community. Because of this conversation, Cleveland Heights and University Heights held the first ever Heights Sustainability Week with dozens of events focusing on green efforts.

And of course, we published another 12 issues of the *Heights Observer* with the help of volunteer writers, editors and distributors. The *Observer* continues to be an effective vehicle for residents to find out what's going on in our community and learn about the many ways to get involved.

These are just a few of the many successes we've had this year. Read further in our annual report to find out how we're working to get people involved in building a sustainable Heights community. For FutureHeights, sustainability is more than just a word. It's what can happen when people care enough to get engaged.

Gina Cheverine President, Board of Trustees

Deanna Bremer Fisher Executive Director







News and Notes

Staff



Deanna Bremer Fisher
Has lived in Cleveland
Heights for 17 years •
Co-authored the nomination to have her neighborhood listed in the National
Register of Historic Places
• Is very happy to see more individual citizens nominating their Heights neighborhoods for listing on the National Register.

FutureHeights in 2010

With a small office, one full-time employee, and a groundswell of dedicated volunteer activity, FutureHeights invests your donation dollars to provide quality programming to engage citizens in building a better place.

Sponsoring community forums

FutureHeights hosted several speakers in 2010: Greg Coleridge presented "Taking Charge of our Community with Local Currency"; Jeff Milchen, co-founder of the American Independent Business Alliance, presented "Strength in Numbers"; and Trevelle Harp, NOAH, and Kirk Noden, MVOC, presented "Beyond Block Parties" at the Future-Heights annual meeting in June. FutureHeights partnered with the League of Women Voters for a District 10 County Council Candidates Night and a forum on the Cuyahoga County elections for Cleveland Heights High School students.

Facilitating public discourse

FutureHeights commented on the City of Cleveland Heights' Strategic Development Plan draft, printed candidate profiles in the *Heights Observer* and continued to promote spirited discussion and debate on various topics in the *Observer* and online forum at www.heightsobserver.org/deck.

Building community

The *Heights Observer* community newspaper continues to grow and has become the go-to source for Heights-related news and information. As of October 2010, FutureHeights published 27 issues of the *Observer* community news. More than 520 volunteer citizen-journalists wrote more than 1,700 stories edited by a team of 21 volunteer editors and distributed by more than 24 dedicated volunteer distributors to more than 178 locations in Cleveland Heights and University Heights.

Training citizen-journalists

In 2010, FutureHeights sponsored nine free workshops, taught by professional journalists, to support citizen-journalist volunteers as they learn about all aspects of journalism. We invite you to write and send in a story. For a list of upcoming workshops, visit www.futureheights.org.

Promoting local sustainability

FutureHeights co-facilitated the Heights Sustainability Forum, bringing together more than 50 community leaders. The forum has already paid dividends with forum participants founding the Cleveland Heights Bicycle Coalition, which petitioned Cleveland Heights city government to make our community more bicycle friendly. The Heights Sustainable Network hosted Sustainability Week with community events focused on social, environmental and economic sustainability.

Creating partnerships

FutureHeights continues to look for ways to partner with other organizations to make our community stronger. Heights High School's student newspaper, the *Black & Gold*, was published as an insert in the June *Heights Observer*. The first in a series, this was made possible through a partnership with FutureHeights, the CH-UH City School District and the Cleveland Heights High School Alumni Foundation. FutureHeights continues its partnership with WJCU 88.7 FM to produce a weekly news segment, HeightsNow, and continues productive partnerships with many Heightsarea agencies and nonprofits, which connect with their constituents through regular articles to the *Heights Observer*.

Supporting the local economy

The Best of the Heights Awards recognize significant contributions local, independent businesses make to the economic fabric of our community. More than 250 unique businesses were nominated for an award this year! Winners were recognized in 20 categories at a ceremony on Oct. 18 at Motorcars Toyota. The ceremony also officially launched the Heights Independent Business Alliance, an organization founded to unite locally-owned independent businesses, citizens and community organizations to support the unique culture of the Heights. FutureHeights provides technical assistance to this newly formed organization. Visit www.shophiba.com for more information.

Encouraging community engagement

At the FutureHeights Annual Meeting in June, four new members were inducted to the Innovator's Circle, which was created in 2009 to honor the vision and efforts of people who exemplify Future-Heights's mission of promoting active and dedicated citizens who make our community better. The 2010 inductees were community volunteers, Lee and Tuni Chilcote; former FutureHeights board member, Mark Majewski; and community activist, Diana Woodbridge.

Looking to the future

In 2011, FutureHeights will continue to engage Heights citizens at all levels. We plan to expand our outreach into Heights neighborhoods and encourage more citizens to become engaged through tools, such as the *Heights Observer*, and a new web-based tool called the Green Assets Map. Find more information at www.futureheights.org.

Thank you for your investment in FutureHeights. We look forward to working with you to become an even more vital force for positive change in our community in 2011.

Meet the 2010 FutureHeights Board of Directors



Gina Cheverine
President
Lives in the Oxford
neighborhood of Cleveland
Heights • Enjoys organizing
her neighborhood around
important issues facing
inner-ring suburbs• Is chief
program officer for the
YWCA Greater Cleveland.



Patrick Paoletta
Treasurer
Is Vice President, Commercial Banking, Huntingon
Bank • Likes to be involved
in the community and help
add direction • Formerly of
Shaker Heights, he has lived
in Cleveland Heights for
12 years.



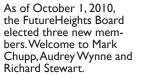
Mike Kinsella
Works as the Development Manager at The Free
Medical Clinic of Greater
Cleveland • Has lived in
Cleveland Heights for 12
years • Is drawn to area
by its active and engaged
citizenry.



Phil Robinson
Lives in Univeristy Heights
with his wife, Elizabeth
• Is a a 2010 Cleveland
Executive Fellow with
the Cleveland Leadership
Center • Wants to see the
Heights region become
the first place that young
professionals and their
families call home.



Tim Wojnar
Is president of Priva, LLC,
an Internet consultancy located in Cleveland Heights
• Is a 13-year resident of
Cleveland Heights • Is an
avid traveler and martial
artist.



Our thanks to former board members Deborah Edwards, Greg Kluge, Toby Rittner, Michael Wellman and Hugh Williams for their years of dedicated service to the mission of FutureHeights.



Lloyd Bell
Vice President
Has two children thriving in the CH-UH school
system • Is director of the
corporate finance group of
Meaden & Moore, Ltd.
• Is a 15-year resident of
Cleveland Heights.



Lita Gonlazez
Has lived in the CH-UH
area for 25 years • Is Director of Client Relations
for Jack Valancy Consulting • Is an active CH-UH
School District volunteer
and Heights Observer
writer.



Judith Miles
Is an attorney with the
Cuyahoga County Prosecutor's Office • Is a small
business consultant• Lives
in the Oxford area of
Cleveland Heights.



Bob Rosenbaum
Is owner of The Market-Farm LLC, and 25-year journalist and publisher • Believes transparency and civil discourse are the keys to a strong community • Father of three, and an avid sailor and lifetime Heights resident.



Clare Taft
Secretary
Is is an associate at
Benesch, Friedlander,
Coplan & Aronoff LLP
Is an 11-year resident
of Cleveland Heights
Loves the character of the
neighborhoods and homes
in Cleveland Heights.



Kristin Hopkins
Moved to the Cleveland
Heights Roxboro neighborhood to be close to
everything • Loves the tree
lined streets and meeting
her neighbors from her
front porch • Is a land use
planner at the County
Planning Commission.



Vince Reddy
Is project manager for
Cleveland Public Art •
Loves Cleveland Heights
and the standard-setting
role it plays in Greater
Cleveland • He also worries about the city's fragility
• Executive committee
member of the Ohio Planning Conference, Cleveland
Section.



Lisa Smith
Is Marketing Manager for
Cuyahoga Community
College • Is a 10-year resident of Cleveland Heights
• Loves all the Heights
has to offer from great
restaurants to one-of-akind shops.



FutureHeights 2163 Lee Road, Suite 103 Cleveland Heights, OH 44118 www.futureheights.org Nonprofit Organization US Postage PAID Cleveland, Ohio Permit No. 920

Our Mission

FutureHeights promotes a vibrant and sustainable future for Cleveland Heights and University Heights through innovative ideas and civic engagement.

FutureHeights values:

- Active and informed citizen participation in community decision making
- Innovative ideas in addressing the challenges of inner ring suburbs
- Open and effective communication and partnerships among nonprofits, schools, local business, city government, and citizens
- A thriving local business community
- Historic neighborhoods and commercial districts
- High quality and sustainability in design and architecture
- A regional approach to innovation, planning, and development

Join Us

Your tax-deductible membership contribution goes directly to supporting the community-based programs and projects of FutureHeights that help strengthen our wonderful neighborhoods. Join online today at our secure website, www.futureheights.org, or by calling 216-320-1423.

2009 Financial Statement

Unaudited condensed statement of activities

Revenue and Support

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Misc.	2,608
Advertising Revenue	55,228
Online Auction	14,030
Product Sales	22
Interest Income	101
Annual fund	8,485
Memberships	16,587
Grants	\$56,575

Total Revenue and Support 153,635

Expenses

Program	\$93,399
General and Administration	57,338
Fundraising	3,908

Total Expenses 154,645

Change in Net Assets 1,816
Net Assets at Beginning of Year 73,388
Net Assets at End of Year \$72,378

The FutureHeights financial year begins January 1 and ends December 31.

FutureHeights is a 501(c)3 nonprofit organization.

Contributions to FutureHeights are tax-deductible to the fullest extent allowed by law. FutureHeights participates in GuideStar, the online standard for nonprofit accountability. Please visit GuideStar.org to view the organization's Annual Form 990 and other organizational information.

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